Join me on BlogTalkRadio on Tuesday June 23, 2009 at 8:00 pm central time for the latest episode of "Consumer's Guide To Health". This episode is entitled "The Economics Of Back Pain". Up to 80% of people will have an episode of back pain this year. A large percentage will have recurrent episodes. There is a vast amount of scientific literature on both the assessment and treatment methods for back pain. Unfortunately, not only is there little support for many methods and approaches to care, there is a huge level of over-utilization. All of this has a huge impact on the cost of care for back pain. This episode will discuss the very real and difficult issues related to back pain, with a focus on the economics of the problem and how it affects you, the consumer.

The BlogTalkRadio call-in number is 646-929-1567. You can listen online at http://www.blogtalkradio.com/abesselink
and also download this and previous episodes here as well.

I look forward to having you join us!