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href="http://itunes.apple.com/podcast/allan-besselink-blog-talk/id304388787">iTunes</a>. The next episode will be on Thursday, August 2. <strong>Episode 48 Notes: Where Is The Health In Health Care?</strong> Welcome to the Smart Life Project's "Consumer's Guide To Health" for July 19, 2012. I'm your host, Allan Besselink, coming to you live from Austin, Texas (as I do every other Thursday at 11:00 am central time). This show is brought to you by the Smart Life Project, a health initiative based in Austin, Texas committed to providing sports science solutions for training, rehab, and life. Life is a sport - play smart. >Becoming a consumer of your own health and health care is critical in this day and age. The health care and fitness worlds can be a challenge to negotiate. But we are also in an era of accessibility to information, and as I always say, knowledge is power - if only we'd use it. Let's face it though - the inability to challenge our belief systems in the face of good scientific evidence is the primary limiting factor in the advancement of both health care and coaching, as well as human performance and injury prevention. And as I always say - don't shoot the messenger. The primary goal of this show is to increase awareness of these issues so that people can become better consumers of their own health - from the grass roots level on up. With that in mind, our call in number is (347) 843-4753. Today's episode 48 is entitled "Where Is The Health In Health Care?". might add, been a pretty hot topic over the past 4 years. The dynamics of health care, with cost, access and quality being at the forefront of the discussion, are important not only in the discussion of personal health but in the discussion of national fiscal health. President Obama came into office, the United States was ranked #37 in health care by the World Health Organization. health care system woes in this country. Waste is a huge part of the problem. Back in 2009, it was reported that the health care system wasted between \$505 and \$850 billion a year. Those numbers are staggering! But look at some of the areas that it gets wasted: 6% with paper-based medical records systems 37% on unnecessary care overutilization of services. That is \$200 to \$300 billion a year 22% on fraudulent Medicare claims, kickbacks for referrals for unnecessary services 18% on

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